Case study: Where is the best place to open a day tour company that searches for Bigfoot?



## Business Task

Locate the best state and season to open a touring company based on Bigfoot sightings

## Ask

* Which state has the most Bigfoot sightings?
* What season has the most Bigfoot sightings?

## Things to consider

* Is extreme weather a factor?

## Sources

Bfro\_locations\_cleaned.csv

Bfro\_reports\_cleaned.csv

Bigfoot\_count\_by\_month.csv

Bigfoot\_count\_by\_season.csv

Bigfoot\_count\_by\_state.csv

Bigfoot\_count\_by\_year.csv

Libraries import